## **ORDER**

Order / Rev:

45404

Alt Order #: Product Desc: 27677552 Order

Estimate:

215221

Flight Dates:

02/15/22 - 02/21/22

Original Date / Rev:

02/15/22 / 02/16/22

Order Type:

**GENERAL** 

**KLKN-TV** 

DC

Primary AE:

Katz Washington, D.C.

Sales Office:

Sales Region:

National

Agency

Name:

Smart Media Group

**Buying Contact:** 

Billing Contact:

1427 Leslie Ave

Alexandria, VA 22301

Billing Calendar:

Broadcast EOM/EOC

15%

Cash

Advertiser

Name:

Demographic:

Product Codes: Revenue Code 1:

AGY

Revenue Code 2:

Revenue Code 3:

Priority:

A35+

Candidates

POL-CAND

Billing Type:

Billing Cycle:

Agency Commission:

Herbster for Governor

POL

P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/21/22	113	\$9,250.00	\$7,862.50

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	113	\$9,250.00	\$7,862.50	0.00
Totals	113	\$9,250.00	\$7,862.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	02/16/22	2 02/16/22	M-F 9a-10a	СМ	9a-10a	W	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
				M-F 9a-10a									
	LIVE W	ITH KELL	Y & RY										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 02/	14/22	02/20/22	W	1	\$25.00	0.00						
N 2	KLKN	02/17/22	02/17/22	M-F 9a-10a	CM	9a-10a	T	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
				M-F 9a-10a									
	LIVE W	ITH KELL	.Y & RY										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 02/	14/22	02/20/22	T	2	\$25.00	0.00						
N 3	KLKN	02/18/22	2 02/18/22	M-F 9a-10a	CM	9a-10a	F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a									
	LIVE W	ITH KELL	.Y & RY										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/	14/22	02/20/22	F	1	\$25.00	0.00						
N 4	KLKN	02/21/22	2 02/21/22	M-F 9a-10a	CM	9a-10a	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a									
	LIVE W	ITH KELL	.Y & RY										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/	21/22	02/27/22	M	1	\$25.00	0.00						
N 5	KLKN	02/16/22	2 02/16/22	Ch 8 News Midda	y M-F CM	11a-12p	W	:30	1	\$60.00P-04	0.00 NM	1	\$60.00
				Ch 8 News Midda	ıy M-F								

KLKN-TV

Page 2 of 7

Order / Rev:

45404

Advertiser:

Herbster for Governor

Alt Order #: Flight Dates: 27677552 02/15/22 - 02/21/22 Product Desc: Estimate: Order

215221

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount **CHANNEL 8 EYEWITNESS** RATE CHG Start Date **End Date** Weekdays Spots/Week Rate Rating --W----Week: 02/14/22 02/20/22 \$60.00 0.00 N 6 KLKN 02/17/22 02/17/22 Ch 8 News Midday M-F CM 11a-12p ---T---:30 2 \$60.00P-04 0.00 NM 2 \$120.00 Ch 8 News Midday M-F **CHANNEL 8 EYEWITNESS** RATE CHG Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---T---\$60.00 0.00 N 7 KLKN 02/18/22 02/18/22 Ch 8 News Midday M-F CM 11a-12p :30 \$60,00P-04 0.00 NM \$60.00 ---F--1 Ch 8 News Midday M-F **CHANNEL 8 EYEWITNESS** RATE CHG Spots/Week Rating Start Date **End Date** Weekdays Rate ----F--Week: 02/14/22 02/20/22 \$60.00 0.00 N 8 KLKN 02/21/22 02/21/22 Ch 8 News Midday M-F CM 11a-12p :30 \$60,00P-04 0.00 NM \$60.00 M----1 Ch 8 News Midday M-F **CHANNEL 8 EYEWITNESS** RATE CHG Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 M-----\$60.00 0.00 N 9 KLKN 02/16/22 02/16/22 \$50.00P-05 0.00 NM M-F 4p-5p CM 4p-5p --W---:30 2 \$100.00 M-F 4p-5p DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating --W----Week: 02/14/22 02/20/22 \$50.00 0.00 N 10 KLKN 02/17/22 02/17/22 M-F 4p-5p CM 4p-5p :30 3 \$50.00P-05 0.00 NM 3 \$150.00 ---T---M-F 4p-5p DR. PHIL Spots/Week Start Date **End Date** Weekdays Rate Rating 02/20/22 --T--Week: 02/14/22 \$50.00 0.00 3 N11 KLKN 02/18/22 02/18/22 :30 3 \$50.00P-05 0.00 NM \$150.00 M-F 4p-5p CM 4p-5p ---F--M-F 4p-5p DR. PHIL Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 02/14/22 02/20/22 ----F--\$50.00 0.00 N12 KLKN 02/21/22 02/21/22 CM :30 2 \$50.00 P-05 0.00 NM 2 \$100.00 M-F 4p-5p 4p-5p M----M-F 4p-5p DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 M----0.00 \$50.00 N 13 KLKN 02/16/22 02/16/22 Good Morning America CM 7a-9a --W----:30 \$75.00 P-05 0.00 NM \$300.00 Good Morning America GOOD MORNING AMERICA **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 \$75.00 0.00 N14 KLKN 02/17/22 02/17/22 :30 \$75,00P-05 0.00 NM \$300.00 Good Morning America CM 7a-9a 4 4 ---T---Good Morning America GOOD MORNING AMERICA Start Date **End Date** Weekdays Spots/Week Rate Rating --T---Week: 02/14/22 02/20/22 \$75.00 0.00 N 15 KLKN 02/18/22 02/18/22 Good Morning America CM 7a-9a ----F--:30 4 \$75.00P-05 0.00 NM 4 \$300.00 Good Morning America GOOD MORNING AMERICA Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 \$75.00 0.00 N 16 KLKN 02/21/22 02/21/22 Good Morning America CM :30 \$75.00P-05 0.00 NM \$300.00 7a-9a Good Morning America GOOD MORNING AMERICA Start Date End Date Weekdays Spots/Week Rate Rating 02/27/22 Week: 02/21/22 M----4 \$75.00 0.00

Page 3 of 7

Order / Rev:

45404

Advertiser:

Herbster for Governor

Alt Order #: Flight Dates: 27677552

02/15/22 - 02/21/22

Product Desc: Estimate:

Order 215221 KLKN-TV

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	te	Rate Pri	Rta Tvne	Snots	Amount
N17 KLKN 02/19/22 02/19/22	Good Morning America SM	7a-9a	S-	:30	4	\$50.00P-04			\$200.00
	Good Morning America Sat		2		•	***************************************			4-00.00
WEEKEND GOOD MORNIN RATE CHG	G								
<u>Start Date</u> <u>End Date</u> Week: 02/14/22 02/20/22	Weekdays Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 18 KLKN 02/20/22 02/20/22	Good Morning America SDM	7a-8a	S	:30	3	\$50.00P-04	0.00 NM	3	\$150.00
WEEKEND GOOD MORNIN	Good Morning America Su G								
<u>Start Date</u> <u>End Date</u> Week: 02/14/22 02/20/22	Weekdays Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 19 KLKN 02/20/22 02/20/22	This Week CM	8a-9a	S	:30	1	\$75.00P-04	0.00 NM	0	\$0.00
THIS WEEK	This Week								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 02/14/22 02/20/22 Spot Ch Date Range D	escription Star	\$75.00 t/End Time	0.00	eekdays	Leng	nth Rate	Rtg Type		
1 KLKN 02/14/22-02/20/22 T			_	SL			0.00 NM		
See MG 59.3,59.4,59.5, [No Avail] Preempt	59.6,59.7								
N20 KLKN 02/16/22 02/16/22	Ch 8 News at 5p M-F CM	5p-530p	W	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
CHANNEL O EVENUTNESS	Ch 8 News 5p M-F								
CHANNEL 8 EYEWITNESS Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 02/14/22 02/20/22	W 1	\$125.00	0.00						
N 21 KLKN 02/17/22 02/17/22	Ch 8 News at 5p M-F CM Ch 8 News 5p M-F	5p-530p	T	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
CHANNEL 8 EYEWITNESS									
Start Date End Date Week: 02/14/22 02/20/22	Weekdays Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
N 22 KLKN 02/18/22 02/18/22	Ch 8 News at 5p M-F CM	5p-530p	F	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
	Ch 8 News 5p M-F								
CHANNEL 8 EYEWITNESS Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 02/14/22 02/20/22	F 1	\$125.00	0.00						
N23 KLKN 02/21/22 02/21/22	Ch 8 News at 5p M-F CM Ch 8 News 5p M-F	5p-530p	M	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
CHANNEL 8 EYEWITNESS									
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22	Weekdays Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
N24 KLKN 02/16/22 02/16/22		6p-630p	W	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
	Ch 8 Eyewitness News 6p								
CHANNEL 8 EYEWITNESS RATE CHG		Data	Dation						
<u>Start Date</u> <u>End Date</u> Week: 02/14/22 02/20/22	Weekdays Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
N 25 KLKN 02/17/22 02/17/22	Ch 8 News at 6p M-F CM	6р-630р	T	:30	2	\$225.00P-04	0.00 NM	2	\$450.00
CHANNEL 8 EYEWITNESS	Ch 8 Eyewitness News 6p								
RATE CHG Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 02/14/22 02/20/22	T 2		0.00						
N 26 KLKN 02/18/22 02/18/22	•	6p-630p	F	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
CHANNEL 8 EYEWITNESS	Ch 8 Eyewitness News 6p								
RATE CHG Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 02/14/22 02/20/22	F 1		0.00			****	0.00		<b>***</b>
N 27 KLKN 02/21/22 02/21/22	Ch 8 News at 6p M-F CM Ch 8 Eyewitness News 6p	6p-630p	M	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
CHANNEL 8 EYEWITNESS RATE CHG	on o Lyonings nows op								

KLKN-TV

Page 4 of 7

Order / Rev:

45404

Advertiser:

Herbster for Governor

Alt Order #:

27677552

Product Desc:

Order

Flight Dates:

02/15/22 - 02/21/22

Estimate:

215221

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sı	oots	Rate Pri	Rta Tvoe	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	2011 0		11010	rug typo	Opolo	711104111
Week: 02/21/22	02/27/22	M	1	\$225.00	0.00						
N28 KLKN 02/16/		Jimmy Kimmel Jimmy Kimmel	СМ	1035p-1135p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
JIMMY KIMME Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	W	1	\$50.00	0.00						
N29 KLKN 02/17/	22 02/17/22	Jimmy Kimmel Jimmy Kimmel	СМ	1035p-1135p	T	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
JIMMY KIMME		VA Complete State	C==t= ((A) = =1)	D-4-	D-ti						
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
N30 KLKN 02/18/	22 02/18/22	Jimmy Kimmel Jimmy Kimmel	СМ	1035p-1135p	F	:30	1	\$50.00 P-05	0.00 NM	1	\$50.00
JIMMY KIMME									'		
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N31 KLKN 02/21/		Jimmy Kimmel	СМ	1035p-1135p	M	:30	1	\$50.00 P-05	0.00 NM	1	\$50.00
		Jimmy Kimmel									
JIMMY KIMME Start Date	LLIVE-ABC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	M	1	\$50.00	0.00						
N 32 KLKN 02/16/	22 02/16/22	Ch 8 News at 10p Ch 8 News at 10p		10p-1035p	W	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
CHANNEL 8 E' RATE CHG											
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
N33 KLKN 02/17/		Ch 8 News at 10p		10p-1035p	T	:30	2	\$250.00 P-04	0.00 NM	2	\$500.00
CHANNEL 8 E'	YEWITNESS	On o News at 10	J 191-1								
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays T	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
N 34 KLKN 02/18/	22 02/18/22	Ch 8 News at 10p Ch 8 News at 10p		10p-1035p	F	:30	2	\$250.00 P-04	0.00 NM	2	\$500.00
CHANNEL 8 E' RATE CHG	YEWITNESS	On o News at 10	J 191-1								
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
N 35 KLKN 02/21/	22 02/21/22	Ch 8 News at 10p Ch 8 News at 10p		10p-1035p	M	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
CHANNEL 8 E' RATE CHG	YEWITNESS										
<u>Start Date</u> Week: 02/21/22	End Date 02/27/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 36 KLKN 02/16/	22 02/16/22	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	W	:30	1	\$175.00 P-04	0.00 NM	1	\$175.00
ENTERTAINME											
<u>Start Date</u> Week: 02/14/22	<u>End Date</u> 02/20/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N37 KLKN 02/17/	22 02/17/22	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	T- <b></b>	:30	2	\$175.00 P-04	0.00 NM	2	\$350.00
ENTERTAINM											
<u>Start Date</u> Week: 02/14/22	End Date 02/20/22	Weekdays T	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
N 38 KLKN 02/18/			CM	630p-7p	F	:30	1	\$175.00 P-04	0.00 NM	1	\$175.00
ENTERTAINM	ENT TONICH	M-F 630p-7p									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	F	1	\$175.00	0.00						
N 39 KLKN 02/21/	22 02/21/22		CM	630p-7p	M	:30	1	\$175.00 P-04	0.00 NM	1	\$175.00

Print Date: 02/16/22 14:20:53 Page 5 of 7

KLKN-TV

Order / Rev:

45404

Advertiser:

Product Desc:

Herbster for Governor

Alt Order #: Flight Dates: 27677552

02/15/22 - 02/21/22

Estimate:

Order 215221

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri I	Rtg Type	Spots	Amount
*).		M-F 630p-7p M-F 630p-7p									
ENTERTAINMEN		Weekdays	Smoto Micole	Dete	Poting				1		
	End Date 02/27/22	M	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N40 KLKN 02/18/22	02/18/22	Friday Prime Oth			:00 PMF	:30	1	\$225.00 P-04	0.00 NM	1	\$225.00
20/20 (2 HOURS) RATE CHG	-ABC	Friday Prime Oth	er	(8:00 PM-10	.00 PIVI)						
	End Date 02/20/22	Weekdays	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
N41 KLKN 02/16/22		M-F 10a-11a	СМ	10a-11a	W	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
THE VIEW		M-F 10a-11a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22 N42 KLKN 02/17/22	02/20/22	W M-F 10a-11a	CM	\$35.00 10a-11a	0.00	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
	. 02/11/22	M-F 10a-11a	Oili	100 710		.00	,	400.00.			********
THE VIEW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22	02/20/22	T	1	\$35.00	0.00						
N 43 KLKN 02/18/22	2 02/18/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	F	:30	2	\$35.00P-05	0.00 NM	2	\$70.00
THE VIEW		W T TOG TTG							- 1		
<u>Start Date</u> Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week 2	<u>Rate</u> \$35.00	Rating 0.00						
N44 KLKN 02/21/22			CM	10a-11a	M	:30	1	\$35.00 P-05	0.00 NM	1	\$35.00
THE VIEW		M-F 10a-11a							- 1		
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	M	1	\$35.00	0.00 W	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
N 45 KLKN 02/16/22		M-F 12p-1p M-F 12p-1p	CIVI	12p-1p	w	.50	'	\$25.00F-03	0.00 14141	'	Ψ20.00
GMA3: WHAT YO		Weekdays	Spots/Week	Poto	Rating						
<u>Start Date</u> Week: 02/14/22	End Date 02/20/22	Weekdays	Spois/veek 1	<u>Rate</u> \$25.00	0.00						
N46 KLKN 02/17/22	02/17/22		CM	12p-1p	T <b></b>	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
GMA3: WHAT YO	DU NEED	M-F 12p-1p									
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22 N47 KLKN 02/18/22	02/20/22		CM	\$25.00 12p-1p	0.00	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
		M-F 12p-1p									
GMA3: WHAT YO Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22	02/20/22	F	2	\$25.00	0.00					4	****
N 48 KLKN 02/21/22	2 02/21/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GMA3: WHAT YO					- "						
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N49 KLKN 02/16/22	2 02/16/22		СМ	1p-2p	W	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
GENERAL HOSF	PITAL	M-F 1p-2p							- 1		
	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22 N50 KLKN 02/17/22	02/20/22	W M-F 1p-2p	CM	\$20.00 1p-2p	0.00	:30	2	\$20.00 P-05	0.00 NM	2	\$40.00
		M-F 1p-2p		· F = F	·		_	<del>-</del>		_	, <del>-</del>
GENERAL HOSF Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	T	2		0.00						

Page 6 of 7

Order / Rev:

45404

Advertiser:

Herbster for Governor

Alt Order #:

27677552

Product Desc:

Order

KLKN-TV

Flight Dates:

02/15/22 - 02/21/22

Estimate:

215221

Ln Ch Start End	Inventory Code Break	Start/End 7	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 51 KLKN 02/18/22 02/18/22	' '	1p-2p	F	:30	1 \$20.00P-05	0.00 NM	1	\$20.00
GENERAL HOSPITAL	M-F 1p-2p							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 02/14/22 02/20/22	F 1	\$20.00	0.00					
N 52 KLKN 02/21/22 02/21/22	M-F 1p-2p CM	1p-2p	M	:30	1 \$20.00P-05	0.00 NM	1	\$20.00
	M-F 1p-2p					- 1		
GENERAL HOSPITAL						- 1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 02/21/22 02/27/22	M 1	\$20.00	0.00	00	0405.000.04	0.00 101		0040.00
N 53 KLKN 02/16/22 02/16/22		6a-7a	W	:30	2 \$105.00 P-04	U.UU NIMI	2	\$210.00
KLLKN NEWS 8 THIS AM	Ch 8 Eyewitness News 6a					- 1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 02/14/22 02/20/22	W 2		0.00					
N 54 KLKN 02/17/22 02/17/22	Ch 8 News at 6a M-F CM	6a-7a	T	:30	3 \$105.00P-04	0.00 NM	3	\$315.00
	Ch 8 Eyewitness News 6a							
KLLKN NEWS 8 THIS AM								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 02/14/22 02/20/22			0.00	.20	3 \$105.00P-04	O OO NINA	3	\$315.00
N 55 KLKN 02/18/22 02/18/22	Ch 8 News at 6a M-F CM Ch 8 Eyewitness News 6a	6a-7a	F <b></b>	:30	3 \$105.00P-04	U.UU INIVI	3	φ315.00
KLLKN NEWS 8 THIS AM	On o Lyewiness News oa							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 02/14/22 02/20/22	F 3	\$105.00	0.00					
N 56 KLKN 02/21/22 02/21/22	Ch 8 News at 6a M-F CM	6a-7a	M	:30	2 \$105.00P-04	0.00 NM	2	\$210.00
	Ch 8 Eyewitness News 6a							
KLLKN NEWS 8 THIS AM	10/2 - 1-1-1-1	Dete	Deties					
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22	Weekdays Spots/Week		Rating 0.00					
N 57 KLKN 02/19/22 02/19/22		530p-6p		:30	1 \$100.00P-04	0.00 NM	1	\$100.00
1437 KERR 02/19/22 02/19/22	ABC World News Sat	000p-0p	3	.00	, 4.00.00.	0.00		<b>V.100.00</b>
ABC NEWS-SAT								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 02/14/22 02/20/22	S- 1	\$100.00	0.00					
N 58 KLKN 02/19/22 02/19/22	· ·	6p-630p	S-	:30	2 \$75.00P-05	0.00 NM	2	\$150.00
EYEWITNESS NEWS 8 AT	Ch 8 News Sat at 6p							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 02/14/22 02/20/22	S- 2		0.00					
N 59 KLKN 02/20/22 02/20/22		5p-530p	S	:30	2 \$75.00P-05	0.00 NM	5	\$225.00
	ABC World News Su							
ABC NEWS-SUN								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 02/14/22 02/20/22	S 2	\$75.00	0.00			1	l)	

KLKN-TV

Page 7 of 7

Order / Rev:

45404

27677552

Adv

Advertiser: Product Desc: Herbster for Governor

Alt Order #: Flight Dates:

Week: 02/14/22

THE REAL Start Date

Week: 02/21/22

N64 KLKN 02/21/22 02/21/22

02/20/22

**End Date** 

02/27/22

----F--

M-F 3p-4p

M-F 3p-4p

Weekdays

M----

02/15/22 - 02/21/22

Estimate:

Order 215221

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date End Date Weekdays Spots/Week Rating Rate Week: 02/14/22 02/20/22 ----S \$75.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KLKN 02/14/22-02/20/22 ABC World News Su 5p-530p -----Su :30 (\$75.00) 0.00 NM See MG 59.3,59.4,59.5,59.6,59.7 [No Avail] Preempt 2 KLKN 02/14/22-02/20/22 ABC World News Su 5p-530p :30 (\$75.00) 0.00 NM -----Su See MG 59.3,59.4,59.5,59.6,59.7 [No Avail] Preempt 3 KLKN 02/18/22-02/21/22 Ch 8 News Midday M-F 11a-12p :30 \$60.00 0.00 NM M----F----(f) MG for 59.1,19.1,59.2 4 KLKN 02/18/22-02/21/22 Ch 8 News Midday M-F 11a-12p M----F----:30 \$60.00 0.00 NM (f) MG for 59.1,19.1,59.2 M-----5 KLKN 02/21/22-02/21/22 Jimmy Kimmel 1035p-1135p :30 \$50.00 0.00 NM (f) MG for 59.1,19.1,59.2 6 KLKN 02/21/22-02/21/22 M-F 10a-11a 10a-11a M-----:30 \$35.00 0.00 NM (f) MG for 59.1,19.1,59.2 7 KLKN 02/21/22-02/21/22 M-F 1p-2p :30 \$20.00 0.00 NM 1p-2p M------MG for 59.1,19.1,59.2 N 60 KLKN 02/20/22 02/20/22 Ch 8 News Sun at 530p CM :30 \$125,00P-04 0.00 NM 1 \$125.00 530-6p ----5 Ch 8 News Sun 530p **CHANNEL 8 EYEWITNESS** Start Date End Date Spots/Week Rating Weekdays Rate Week: 02/14/22 02/20/22 \$125.00 0.00 N61 KLKN 02/16/22 02/16/22 M-F 3p-4p CM 3p-4p --W----:30 2 \$25.00P-05 0.00 NM 2 \$50.00 M-F 3p-4p THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 --W---\$25.00 0.00 N62 KLKN 02/17/22 02/17/22 M-F 3p-4p \$25.00 P-05 0.00 NM \$75.00 CM ---T---:30 3 3p-4p M-F 3p-4p THE REAL Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 02/14/22 02/20/22 ---T---\$25.00 0.00 ---F--:30 \$25.00 P-05 0.00 NM \$75.00 N 63 KLKN 02/18/22 02/18/22 M-F 3p-4p CM 3p-4p 3 3 M-F 3p-4p THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating

\$25.00

Rate

\$25.00

3p-4p

CM

Spots/Week

2

0.00

Rating

0.00

M----

:30

2

\$25.00 P-05 0.00 NM

Totals 113 \$9,250.00

\$50.00



125 West 55th St New York, NY 10019

Contract # 27677552 Agency: Smart Media Group CPE: HRBST/ORDR/215221

Agency Order #: 30078828 Product: Order

ALEXANDRIA, VA 22313 PO BOX 26067

Salesperson: ALEXANDRA BRADLEY 202-955-5342 Buyer: Gaeckler, Elaine

Changes as of: 2/16/2022 at 8:20 AM Advertiser: Herbster for Governor Flight: 2/15/22 - 2/21/22

Service: Nielsen

Office: WASHINGTON

Primary Demo: Adults 35+

Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Version: Highlighting Makegood 1

Status: Confirmed

Con Type: POLITICAL/VOTE

Total Spots: 113 Total CPP: \$46.27 Total \$: \$9,250.00

Total GRP: 199.9 Traffic #: 45404

Assistant: ALEXANDRA BRADLEY 202-955-5342

Comments: NEW ORDER FOR HERBSTER, PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATETHAN HERBSTER, THANK YOU! ELAINE Separation:

M-F 12n-1p GMA3: WHAT YOU NEED \$25.00 1.0 0 30	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	M-F 14 10a-11a	RATE CHG	13 8p-10p 20/20 (2 HOURS)-ABC \$225.00 3.3 12,300 30 0	12 6:30p-7p ENTERTAINMENT TONIGH \$175.00 2.8 10,300 30 0	RATE CHG	11 10p-10:35p   CHANNEL 8 EYEWITNESS \$250.00 2.6 9,600 30 0	10 10:35p-11:37p JIMMY KIMMELLIVE-ABC \$50.00 1.1 4,200 30 0	RATE CHG	9 6p-6:30p CHANNEL 8 EYEWITNESS \$225.00 4.3 16,100 30 0	8 5p-5:30p CHANNEL 8 EYEWITNESS \$125.00 3.6 13,400 30 0	MSD 7 8a-9a THIS WEEK \$75.00 1.1 4,100 30 0	5u Su WEEKEND GOOD MORNING \$50.00 1.0 3,800 30 0	RATE CHG	5   7a-9a   WEEKEND GOOD MORNING   \$50.00   1.2   4,300   30   0	M-F 4 7a-9a GOOD MORNING AMERICA \$75.00 1.7 6,200 30 0	M.F DR. PHIL \$50.00 1.4 5,000 30 0	RATE CHG	2   11a-12n	1 9a-10a LIVE WITH KELLY & RY \$25.00 1.1 4,100 30 0	# Day/Time DP Program Rate Rating Sion A35P Impre Len 2/15 2	
1 1 2 0 0 1		1 1 2 0 0 1		0 0 1 0 0 0	1 2 1 0 0 1		1 2 2 0 0 1	1 2 1 0 0 1		1 2 1 0 0 1	1 1 1 0 0 1	0 0 0 1 0 0	0 0 0 0 3 0		0 0 0 4 0 0	4 4 4 0 0 4	2 3 3 0 0 2		1 2 1 0 0 1	1 2 1 0 0 1	2/16 2/17 2/18 2/19 2/20 2/21	2/15 - 2/21
U	n	O1			O1		o o	ران ن		(J)	4	0	ω		4	16	10		رب ن	ហ	Spots	Total
\$125.00		\$175.00		\$225.00	\$875.00		\$1,500.00	\$250.00		\$1,125.00	\$500.00	\$0.00	\$150.00		\$200.00	\$1,200.00	\$500.00		\$300.00	\$125.00	49	Total
t	\$25.00	\$25.00		\$68.18	\$62.50		\$96.15	\$45.45		\$52.33	\$34.72	\$68.18	\$50.00		\$41.67	\$44.12	\$35.71		\$26.09	\$22.73	CPP*	
		_		-	-	+	101	101	t	-	1.5	-	Ť	H	1	13			-	-	*	



125 West 55th St New York, NY 10019

Contract # 27677552 Agency: Smart Media Group CPE: HRBST/ORDR/215221

Product: Order Agency Order #: 30078828

PO BOX 26067 ALEXANDRIA, VA 22313

Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342

Changes as of: 2/16/2022 at 8:20 AM Flight: 2/15/22 - 2/21/22

Advertiser: Herbster for Governor

Office: WASHINGTON Service: Nielsen

Version: Highlighting Makegood 1 Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Status: Confirmed
Con Type: POLITICAL/VOTE

Total \$: \$9,250.00

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total Spots: 113
Total CPP: \$46.27 Total GRP: 199.9 Traffic #: 45404

MCD SO ID-SD	200	MGD 25	MGD 24		MGD 23	22	21	MSD 20	19	18	17	24-	
Ip-zp	M-F	M-F MGD 25 10a-11a	MGD 24 10:35p-11:37p	RATE CHG	MGD 23 11a-12n	M-F 22 3p-4p	Su 21 5:30p-6p	MSD 20 5p-5:30p	Sa 19 6p-6:30p	Sa 18 5:30p-6p	M-F 17 6a-7a	# Day/Time	
												무	
GENERAL HOSPITAL	CENEBAL DOODITAL	THE VIEW	JIMMY KIMMELLIVE-ABC		CHANNEL 8 EYEWITNESS	THE REAL	CHANNEL 8 EYEWITNESS	ABC NEWS-SUN	EYEWITNESS NEWS 8 AT	ABC NEWS-SAT	KLLKN NEWS 8 THIS AM	Program	
\$20.00	200	\$35.00	\$50.00		\$60.00	\$25.00	\$125.00	\$75.00	\$75.00	\$100.00	\$105.00	Rate	
0.5		1.4	<u>.</u>		2.3	0.7	3.7	3.2	3.9	6.6	1.0	A35P Rating	
0		0	4,200		8,600	0	0	0	0	0	4,500	A35P Impre ssion	
00		30	30		30	30	30	30	30	30	30	Len	
c		0	0		0	0	0	0	0	0	0	2/15	
0	>	0	0		0	2	0	0	0	0	2	2/16	
0	5	0	0		0	ω	0	0	0	0	ω	2/17	
c	>	0	0		_	ω	0	0	0	0	ω	2/18	
6	>	0	0		0	0	0	0	2	_	0	2/19	
c	>	0	0		0	0		2 0	0	0	0	2/20	2/15
-	`	_	_		_	2	0	0	0	0	2	2/21	2/15 - 2/21
_	۵				2	10	_	0	2		10	Spots	Total
22.22¢ 00.02¢	200	\$35.00	\$50.00		\$120.00	\$250.00	\$125.00	\$0.00	\$150.00	\$100.00	\$1,050.00 \$105.00	€9	Total
27.77¢ 00.07¢	3	\$25.00	\$45.45		\$26.09	\$35.71	\$33.78	\$23.44	\$19.23	\$15.15	\$105.00	CPP*	
0.9	2	1.4	1.1		4.6	7.0	3.7	0.0	7.8	6.6	10.0	GRP*	



Contract # 27677552 Agency: Smart Media Group HRBST/ORDR/215221 Changes as of: 2/16/2022 at 8:20 AM

Advertiser: Herbster for Governor Flight: 2/15/22 - 2/21/22

Version: Highlighting Makegood 1

Station: KLKN

Con Type: POLITICAL/VOTE

Status: Confirmed Total \$: \$9,250.00

Market: Lincoln&Hstng-Krny-Pls DMA

Office: WASHINGTON

Total Spots: 113

Total CPP: \$46.27

Agency Order #: 30078828

Product: Order

Buyer: Gaeckler, Elaine

ALEXANDRIA, VA 22313 PO BOX 26067

Salesperson: ALEXANDRA BRADLEY

Service: Nielsen

Primary Demo: Adults 35+

Assistant: ALEXANDRA BRADLEY 202-955-5342 Total GRP: 199.9

Traffic #: 45404

Separation:

202-955-5342

Order Level Comments

Joy Wenn Added by See spots n/a on lines 7,20 due to need P3 rates to clear. See MGs on lines 23-26 Comment

Notice Received.

Special Instructions

125 West 55th St New York, NY 10019

Comment:	KLKN Share: 100%	Market Budget: \$10,900	Comp
			Competitive Information
Total		Day/Time	

Competitive Unknown

02/15/22 2:17 PM

ALEXANDRA BRADLEY

02/16/22 8:20 AM 02/15/22 2:33 PM

System

Date/Time

199.	\$46.27	\$9,250.00	113	100%	Total
199.9	\$46.27	\$9,250.00	113	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		ımary	Daypart Summar		

NEW ORDER FOR HERBSTER. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATETHAN HERBSTER. THANK YOU! ELAINE

\$ 9	\$9,250.00	113	Total
Spots	\$9,250.00	113	2022-Feb
	Dollars	Spots	Month
Construction of the constr			

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	- 1	\$ Chg Contract \$	\$ Comment
Makegood 1	2/16/22 8:20 AM Joy Wenn	Joy Wenn	Confirmed	ഗ	ш		8	Changes: Total Spots from 111 to 113, Total GRPs from 233.5 to 199.9, Total CPP from \$46.68 to \$46.27, Total GIMPs from 0 to 200, Total CPM from \$0.00 to \$9,250.00 \$46,273.14. 6 buylines added or modified.
Queued for Electronic Contracting	2/15/22 2:22 PM					\$0	\$0	
New	2/15/22 2:17 PM	2/15/22 2:17 PM ALEXANDRA BRADLEY Confirmed	Confirmed	111		\$9,250.00	\$9,250.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.